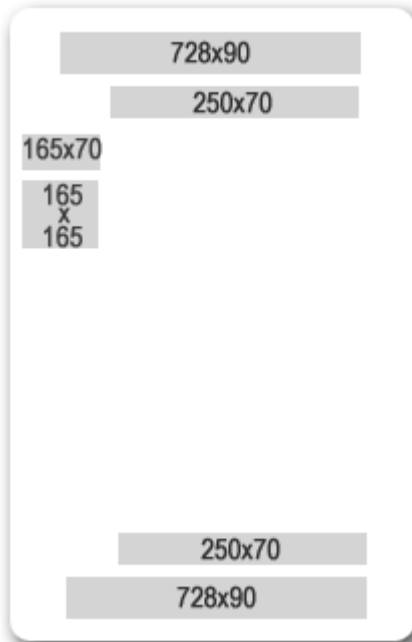


MyPorsche911 (M911) reaches an extensive worldwide audience of Porsche owners and enthusiasts. It's the perfect way to promote your related business, products or services.

The internet has become the essential component of any advertising campaign. Consumers are going online to research and purchase products and services, so advertisers must go to where their consumers are in order to reach them effectively. MyPorsche911's website is the perfect place! Whether you are reinforcing your existing advertising or finding new customers, MyPorsche911 provides opportunities to reach a wider audience.



Advertising Mechanical Specifications

Banner advertisements are placed in prime locations on the website to maximise audience attention and click through. Advertisement copy will appear on both the home page as well as all other pages of the website. Available banner sizes are as follows:

Banner Large	728 x 90 pixels.
Billboard standard.	250 x 70 pixels.
Billboard small.	165 x 70 pixels.
Billboard medium.	165 165 pixels

Banners should be in either .gif or .jpg formats.

Banner specifications are listed above but will be depended on the area to be used. We may consider banners of custom sizes. Please contact us for further details.

For pricing and other information please contact us in the first instance by email at contact@myporsche911.co.uk

General Advertising

Banner advertising is available throughout the website. Advertising banners can be accommodated at the top and bottom of the site and in the column to the left hand side.

Bespoke Advertising

In addition to general website banner advertising we are able to offer dedicated advertising. This enables you to have a dedicated page on the website including your own advertorial and graphics. Links to dedicated pages are included on the main website menu bar. Bespoke advertising will provide a high degree of visibility to site visitors and provide space to optimise your advertising messages.

Directory Advertising

Directory advertising is available for listing specialist products and services. Directories will include:

- Porsche dealerships;
- Servicing & Repair;
- Tuning & Modification;
- Parts suppliers.

Forum Community

The MyPorsche911 forum is focussed on Porsche 911 owners and enthusiasts. Advertising opportunities include banner advertising at the top and bottom of the forum pages, "Sticky" threads which remain at the top of each forum category, and sponsorship opportunities allowing individual forum categories to bear a sponsor's brand.

M911

ADVERTISING

Contact M911

For pricing and other information for advertising opportunities please contact us in the first instance by email at contact@myporsche911.co.uk

Our Porsche Family

We are part of a family of Porsche enthusiast websites. Your advertising campaign can be further extended by additionally advertising to this extended Porsche community. Please visit our other sites:

Channel P101tv
<http://www.p101tv.com>

Porsche Auctions
<http://www.stuttgartexchange.com>

Porsche 911 Forums
<http://www.myporsche911.co.uk/upb/index.php>

Contact us to discuss advertising on these additional websites.
contact@myporsche911.co.uk

General Advertising Policies:

MyPorsche911 or any of its partner or affiliate websites (herein after the "Publisher") reserves the right to change rates at any time. Acceptance of all advertising is subject to Publisher's approval and agreement by the Advertiser to indemnify and protect Publisher from any and all losses or expense on claims and law suits based upon contents of advertisements. This includes, but shall not be limited to libel, plagiarism, copyright infringement and unauthorised use of person's name or photograph. The Advertiser indemnifies and holds harmless the Publisher for any and all losses (including but not limited to reasonable legal fees) resulting from the Publisher exercising its right to not publish submissions from the Advertiser. Publisher shall not be liable for any costs or damages if for any reason an advertisement is not published. The Publisher reserves the right to modify any

advertisement, with the Advertiser's approval, and in such cases where the Publisher finds the copy, artwork or any other creative element to be libellous, misleading, obscene, offensive or otherwise objectionable. The Publisher reserves the right to place the word "advertisement" on copy that, in the Publisher's opinion, resembles editorial matter. Publisher will not be bound by conditions printed or appearing on order blanks or copy instructions which conflict with the provisions stated herein, or the Advertising policy contained on the MyPorsche911 website.